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MILL: COATESVILLE, PENNSYLVANIA

July 25, 1966

Mr. Harold Weisberg
Coq d'Or Farm
Hyattstown, Maryland 20734

Dear Mr. Weisberg:

Unfortunately, I had to attend the theater Saturday night, which was arranged sometime ago, and was not able to catch the opening of the Alan Burke Show, much less record it.

However, we managed to find a TV set at about 11:45 and followed the program to its end at 1:45 a.m.

You were magnificent! You handled the subject with the most incredible display of complete knowledge and the ability to devastate the attorneys and the stupid attacks.

One word of caution, don't lose your temper however right you are or however unfair the attacks. It is not good TV, and you're just as effective in a lower key.

Now I feel you have a brillant future ahead: for one thing, a competent lecture bureau could book you nationwide with a format similar to Burke's except that prominent attorneys should be booked well ahead and allowed to prepare their case against you.

You are obviously able to handle the best, which of course was not the case on Saturday - you had the worse. However, your knowledge of the subject and your ability to handle dissent are both incredible.

I would not hesitate to book you against the most competent attorneys.

More about this later as I must rush off on a business trip.

Your admirer, Joel Steinberg, the young attorney of East Orange, called and was told will be glad to consider his offer to help serve in some way.

Am trying to get a tape of the show directly from WNEW.

Please keep me posted on any other appearances - again, you should have professional help in booking more of just this type of show.

Have just received Mark Lane's book - and good or bad, it will make for a larger audience and interest for you.

With best wishes -

Sincerely,

Pennsylvania General Paper Corp.

Arthur Price

Arthur Price
President

AP:FO